

# Site Audit

Your site. Audited for awesome.

Prepared by: Kalena Jordan  
0274488756  
help@siteaudit.nz

39

SEO SCORE



**www.yoursite.com**  
Keyword: *keyword*

37

SEO SCORE



**www.mysite.com**  
Keyword: *keyword*

## SPEED

0.44  
SECONDS

0.64  
KILOBYTES

1  
REQUESTS

- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

## SPEED

0.81  
SECONDS

112.86  
KILOBYTES

21  
REQUESTS

- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

## URL

*www.yoursite.com*

- ✓ URL is SEO friendly
- ! Exact keyword not found in this URL
- ✓ Google PageRank is 6/10
- ✓ No underscores in URL

## URL

*www.mysite.com*

- ✓ URL is SEO friendly
- ! Exact keyword not found in this URL
- ✓ Google PageRank is 6/10
- ✓ No underscores in URL

**39** /SEO SCORE

**37** /SEO SCORE

**www.yoursite.com**

Keyword: keyword

**www.mysite.com**

Keyword: keyword

## TITLE TAG

*Not found.*

❗ Title tag should begin with exact keyword

✅ Title tag has 55 characters or less

## TITLE TAG

*Website Hosting - Mysite.com*

❗ Title tag should begin with exact keyword

✅ Title tag has 55 characters or less

## DESCRIPTION TAG

*Not found.*

❗ Description tag should be 155 characters or less

❗ Description tag needs exact keyword

## DESCRIPTION TAG

*For affordable website hosting packages, go to MySite.com. You'll find complete and reliable website hosting with a range of prices and options.*

✅ Description tag has 155 characters or less

❗ Description tag needs exact keyword

## IMAGE ANALYSIS

*0 images*

✅ All images have alt tags

❗ Add your exact keyword to an alt tag

❗ Add exact keyword to an image file name

✅ No underscores found in image file names

## IMAGE ANALYSIS

*18 images*

❗ Every image on this page needs an alt tag

❗ Add your exact keyword to an alt tag

❗ Add exact keyword to an image file name

❗ Remove any underscores in image file names

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**www.yoursite.com**

Keyword: keyword

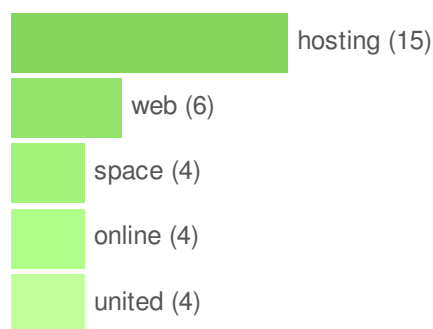
**www.mysite.com**

Keyword: keyword

## TOP 5 WORDS USED

We can't find any text.

## TOP 5 WORDS USED



## HEADING TAGS

*H1 Tag: Missing*

*H2 Tag: Missing*

*H3 Tag: Missing*

! Add a H1, H2, and H3 tag to this page

! Add exact keyword to H1, H2, or H3 tag

✓ There are no duplicate heading tags

## HEADING TAGS

*H1 Tag: WEB HOSTING*

*H2 Tag: Missing*

*H3 Tag: Missing*

! Add a H1, H2, and H3 tag to this page

! Add exact keyword to H1, H2, or H3 tag

✓ There are no duplicate heading tags

**39** /SEO SCORE

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**www.yoursite.com**

Keyword: keyword

**www.mysite.com**






Keyword: keyword

## COPY ANALYSIS

-  You should have 2,000+ words on this page
-  Only use exact keyword 2-4 times
-  Bold, italicize, or underline exact keyword
-  Add your exact keyword to the first 100 words
-  Add your exact keyword to anchor text

 Link to a sitemaphtml found

## COPY ANALYSIS

-  You should have 2,000+ words on this page
-  Only use exact keyword 2-4 times
-  Bold, italicize, or underline exact keyword
-  Add your exact keyword to the first 100 words
-  Add your exact keyword to anchor text


 Link this page to a sitemaphtml


## CODE ANALYSIS

 HTML is not W3C validated

 No flash found

 No inline CSS found

 Text to HTML ratio is too low (< 25%)


 Add schemaorg markup


 Link to a sitemapxml found


## CODE ANALYSIS

 HTML is not W3C validated

 No flash found

 Remove inline CSS

 Text to HTML ratio is too low (< 25%)

 Add schemaorg markup

 Link to a sitemapxml found

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Keyword: keyword


**www.mysite.com**


Keyword: keyword


## SOCIAL ANALYSIS




 Add a tweet button


 Add a Facebook share or like button


 Add a Google+ button

 We found a link to a blog


## MOBILE ANALYSIS

 We found a mobile sitemap


 Add an Apple icon


 Add a viewport metatag

## SOCIAL ANALYSIS


 Add a tweet button


 Add a Facebook share or like button


 Add a Google+ button

 Add a link to a blog

## MOBILE ANALYSIS

 Add a mobile sitemap

 Add an Apple icon

 Add a viewport metatag

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**www.yoursite.com**

Keyword: keyword

**www.mysite.com**

Keyword: keyword

## PAGE LINK ANALYSIS



- ✓ Found 21658 links from other sites
- ✓ Found 10653 links from unique domains
- ✓ This page has 1 outbound links
- ✓ This page has 1 outbound follow links
- ✓ mozTrust page score: 5.85
- ✓ mozRank page score: 6.4
- ✓ moz Page Authority: 83.88

## PAGE LINK ANALYSIS



- ✓ Found 42673 links from other sites
- ✓ Found 2765 links from unique domains
- ✓ This page has 21 outbound links
- ✓ This page has 21 outbound follow links
- ✓ mozTrust page score: 6.57
- ✓ mozRank page score: 6.98
- ✓ moz Page Authority: 83.2

## ROOT DOMAIN LINK ANALYSIS



- ✓ Found 93445 links from other sites
- ✓ Found 17446 links from unique domains
- ! 0 pages are indexed by Google
- ! Add a link from the DMOZ Directory
- ✓ mozTrust domain score: 6.33
- ✓ mozRank domain score: 6.44
- ✓ moz Domain Authority: 80.47

## ROOT DOMAIN LINK ANALYSIS



- ✓ Found 116583 links from other sites
- ✓ Found 9305 links from unique domains
- ! 0 pages are indexed by Google
- ! Add a link from the DMOZ Directory
- ✓ mozTrust domain score: 6.4
- ✓ mozRank domain score: 6.35
- ✓ moz Domain Authority: 79.47

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**www.yoursite.com**

Keyword: keyword

## DOMAIN ANALYSIS

*www.yoursite.com*

✔ This domain is 19 years, 311 days old

✔ This domain expires in 1 years, 55 days

✔ Preferred domain set

! Canonicalize your IP address

✔ robotstxt file found

! Add a favicon

**37** /SEO SCORE

**www.mysite.com**

Keyword: keyword

## DOMAIN ANALYSIS

*www.mysite.com*

✔ This domain is 19 years, 104 days old

✔ This domain expires in 1 years, 311 days

! Preferred domain is not set

! Canonicalize your IP address

✔ robotstxt file found

✔ Favicon found

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**37** /SEO SCORE

**www.yoursite.com**

Keyword: keyword

**www.mysite.com**

Keyword: keyword

## TASKS

- Exact keyword not found in this URL
- Title tag should begin with exact keyword
- Description tag should be 155 characters or less
- Description tag needs exact keyword
- Add your exact keyword to an alt tag
- Add exact keyword to an image file name
- Add a H1, H2, and H3 tag to this page
- Add exact keyword to H1, H2, or H3 tag
- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Bold, italicize, or underline exact keyword
- Add your exact keyword to the first 100 words
- Add your exact keyword to anchor text
- HTML is not W3C validated
- Text to HTML ratio is too low (< 25%)

## TASKS

- Exact keyword not found in this URL
- Title tag should begin with exact keyword
- Description tag needs exact keyword
- Every image on this page needs an alt tag
- Add your exact keyword to an alt tag
- Add exact keyword to an image file name
- Remove any underscores in image file names
- Add a H1, H2, and H3 tag to this page
- Add exact keyword to H1, H2, or H3 tag
- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Bold, italicize, or underline exact keyword
- Add your exact keyword to the first 100 words
- Add your exact keyword to anchor text
- Link this page to a sitemap.html



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**www.yoursite.com**

Keyword: keyword

## TASKS

- Add a tweet button
- Add a Facebook share or like button
- Add a Google+ button
- Add an Apple icon
- Add a viewport metatag
- 0 pages are indexed by Google
- Add a link from the DMOZ Directory
- Canonicalize your IP address
- Add a favicon

**37** /SEO SCORE

**www.mysite.com**

Keyword: keyword

## TASKS

- Remove inline CSS
- Text to HTML ratio is too low (< 25%)
- Add schemaorg markup
- Add a tweet button
- Add a Facebook share or like button
- Add a Google+ button
- Add a link to a blog
- Add a mobile sitemap
- Add an Apple icon
- Add a viewport metatag
- 0 pages are indexed by Google
- Add a link from the DMOZ Directory
- Preferred domain is not set
- Canonicalize your IP address

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Keyword: keyword

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## SUMMARY

Here is your free site audit. If you need any further information, please contact us via [help@siteaudit.nz](mailto:help@siteaudit.nz)

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